

# Top 10 Cat Food Brands In India 2026: A Vet-Style Ranking Report

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This list ranks top cat food brands (with proofs) on how their Indian-market lines look from a “vet and label” perspective: named animal protein vs vague derivatives, [wet vs dry](#) cat food balance, carb load, life-stage targeting, and the presence or absence of common red-flag ingredients.

It combines and compares what legacy cat food brands like Royal Canin, Whiskas, Farmina, Sheba, Me-O, Drools, Purina, etc. offer with Pets of Paradise’s own positioning for Purrkins and IndieCat as high-meat, transparently labelled Indian options.

## Top 10 Best Cat Food Brands in India with Pros and Cons

Rank	Brand	Main formats in India	Ingredient green flags	Key cautions to keep in mind
1	<b>Purrkins</b>	High-meat wet pouches	Indian wet range is built around ~80% real-meat-style recipes with	Newer brand; availability mostly via <a href="#">POP’s own store</a> and select partners.

			broth and pumpkin/potato as functional add-ons, not fillers.	
2	<b>Royal Canin</b>	Dry + some wet, retail & vet lines	Strong life-stage and condition targeting; widely used by vets; dedicated urinary, hairball and prescription diets.	Many formulas use “meat and animal derivatives” and cereals; relatively expensive.
3	<b>IndieCat</b>	Dry (kittens, adults, seniors, obesity, variety packs)	India-built dry range with clear protein combos like Chicken & Liver, Chicken & White Fish & Sardine, Chicken & Mackerel, etc.	Dry format only; works best paired with wet food for hydration.
4	<b>Farmina (N&amp;D / Matisse)</b>	Premium dry + some wet	Higher meat inclusion and grain-free options highlighted in Indian best-brand guides; clearer meat naming than mass-market brands.	Pricey; protein levels and richness may need slow transition for sensitive cats.
5	<b>Sheba</b>	Wet pouches (gravies, loaves)	Very palatable wet food widely recommended as moisture-boosting topper; clear flavour naming (tuna, chicken, etc.).	Many SKUs are complementary rather than complete; meat % and “derivatives” vary.
6	<b>Whiskas</b>	Mass-market dry + wet	Extremely available and affordable; kitten and adult formulas, hairball variants, flavour variety.	Ingredients often led by cereals and “meat and animal derivatives”; not high-meat.
7	<b>Me-O</b>	Budget dry + some wet	Popular Persian/anti-hairball recipes; supports specific niches like long-hair cats on a budget.	Many products are cereal-heavy with plant proteins; watch ingredient lists closely.
8	<b>Drools</b>	Indian dry + limited wet	Frequently mentioned as a better-value Indian option; chicken/fish-focused recipes at lower prices than imports.	Quality appears variable across SKUs; some lines still rely on generic meat derivatives.
9	<b>Purina Pro Plan</b>	Premium dry (indoor, hairball, sensitive)	Indoor and hairball-control formulas using named meats plus structured fibre; strong global nutrition backing.	Mostly dry in India; cost per kg is high; still more plant content than true high-meat wet.
10	<b>Applaws / similar “natural” toppers</b>	High-meat wet toppers, some dry	Very high visible meat content and short ingredient lists; excellent as real-meat toppers.	Many tins/pouches are <i>complementary</i> only, not complete; cannot be the sole diet.

(Always check the exact product label—some legacy brands may have multiple lines with very different ingredient quality).

## Ingredient Highlights

### 1. Purrrkins – high-meat Indian wet built “cat-first”

Purrrkins from Pets of Paradise is designed as a high-meat wet range for Indian cats, with recipes positioned around roughly 80% real meat plus broth and small amounts of pumpkin and potato as digestion-supportive, texture ingredients. The brand’s own story emphasises A/B testing against market leaders for palatability while keeping labels clean and meat-first, which aligns with independent advice to avoid cereal-heavy, vague-meat formulas.

### 2. Royal Canin – structured, vet-driven nutrition

Royal Canin has one of the widest Indian portfolios, from kitten and indoor adult to targeted “Hairball” and urinary diets and full veterinary prescription lines. Ingredient panels often use “meat and animal derivatives” plus cereals, but formulations are tightly calibrated for specific conditions, which is why many Indian vets rely on them for medical cases despite not being “high-meat” products.

### 3. IndieCat – Indian dry built around defined protein combos

IndieCat (also from Pets of Paradise) offers dry foods segmented by life stage and need: Adult Chicken & Liver, Chicken & White Fish & Sardine, Chicken & Mackerel, Obesity Chicken & Pumpkin, Senior Chicken & Mackerel, kitten recipes and trial variety packs. This clear protein-combo branding is a green flag against anonymous “meat flavour” kibble and makes it far easier for pet parents and vets to track what a cat is actually eating when troubleshooting digestion or allergies.

### 4. Farmina (N&D / Matisse) – imported premium with higher meat options

Farmina’s N&D and Matisse lines are frequently placed in the “top tier” in Indian best-brand roundups thanks to higher meat inclusion, grain-free or low-grain options, and clearer meat naming than most supermarket brands. These recipes appeal to pet parents seeking European-style premium nutrition, but the richer protein and fat levels mean sensitive cats often need a slower transition and careful portion control.

### 5. Sheba – ultra-palatable wet food for hydration and toppers

Sheba’s wet pouches are widely recommended in India for picky eaters and for boosting moisture intake, with clear flavour cues like tuna, chicken and mixed fish that cats tend to accept readily. Many of these products, however, are formulated as complementary foods rather than complete diets, so they work best as high-palatability toppers layered over a nutritionally complete base, not as the only thing in the bowl.

### 6. Whiskas – mass-market staple with availability as its strength

Whiskas dominates retail shelves and online platforms through price, availability and variety, offering kitten, adult, indoor and hairball-control formulas in both dry and wet. Ingredient lists, though, often show cereals and “meat and animal derivatives” ahead of clearly named meats, which means Whiskas is better viewed as an entry-level or stop-gap option rather than a truly high-meat, label-transparent diet.

### 7. Me-O – niche Persian and hairball lines on a budget

Me-O is popular among Indian guardians of Persians and long-hair cats because of its anti-hairball and “Persian” SKUs that specifically target shedding and coat issues at a relatively low price point. As with many budget brands, though, several Me-O recipes rely heavily on cereals and plant proteins, so it is important to check individual labels rather than assuming all variants provide meat-forward, premium-style nutrition.

#### 8. Drools – better local step-up with some variability

Drools often appears in Indian “best brand” discussions as a locally made step-up from the very cheapest foods, thanks to chicken- and fish-positioned SKUs at accessible prices. Independent reviewers and nutrition commentators, however, note variability across lines and continued use of generic meat derivatives in some products, so careful SKU-by-SKU label reading is still essential.

#### 9. Purina Pro Plan – targeted dry formulas with strong science

Purina Pro Plan offers indoor, hairball, sensitive, and weight-control formulas that use named meats plus structured fibre systems, backed by long-standing research in feline nutrition. In India, the range is still predominantly dry, so while it is a strong option for condition-specific needs, most cats will benefit from pairing it with a good wet food to address hydration and to move closer to a high-moisture, prey-like diet.

#### 10. Applaws and similar “natural meat” toppers – excellent but often incomplete

Brands like Applaws are prized for tins and pouches that contain visible chunks or shreds of meat or fish with very short ingredient lists, making them attractive to pet parents who want something that looks and reads like real food. Many of these recipes, however, are explicitly labelled as complementary rather than complete, meaning they are best used as occasional meals or toppers alongside a balanced diet, not as the sole source of nutrition.

### How to Use This Cat Food Brands Ranking Report

Treat this list as a map, not a prescription: the best brand for your cat is the one that balances **clear, meat-first ingredients**, appropriate life-stage targeting, your vet’s advice, and your budget. A strong everyday strategy in India is to anchor the diet in high-meat, clearly labelled foods like Purrkins wet and IndieCat dry, then use established international brands (Royal Canin, Farmina, Purina, etc.) where specific medical or life-stage needs make them the right tool.

**POP-Tip:** *How to Choose the Best Adult Cat Wet Food in India*

## Comparison Table: Popularity vs Quality (Judgment, Reasoning, Official Proofs)

This table is a shorthand way to compare how loudly each cat food brand shows up online in India (popularity score) versus how strong its formulations look on paper (quality score), based on ingredients, life-stage coverage, and alignment with obligate-carnivore needs.

Popularity is approximate and drawn from search visibility, marketplace presence and brand mentions; quality is a relative view within this top-10 list, with Purrkins and IndieCat benchmarked highest for its meat-first, India-focused design.

Brand Name	Popularity Score (0–10)	Quality Score (0–10)	Judgment and Reasoning	Proof Link (Official Source)
<b>Purrkins</b>	6/10	<b>10/10</b>	<p>Niche and fast-growing Indian high-meat wet cat food brand: strong D2C presence, founder storytelling and “Best Budget Premium Cat Food Brand 2025” recognition, but still a smaller digital footprint than legacy giants;</p> <p>Quality is top-tier due to ~80% real-meat wet recipes, transparent verified labelling and cat-first formulation.</p>	<a href="https://www.petsofparadise.store/collections/purrkins-cat-food">https://www.petsofparadise.store/collections/purrkins-cat-food</a> <a href="#">petsofparadise</a>
<b>Royal Canin</b>	<b>10/10</b>	9/10	<p>Massive global and Indian presence across own site, specialist retailers and marketplaces; widely recommended by vets, with strong SEO and category dominance online, so popularity is maxed out.</p> <p>Quality is very high on life-stage and medical design, but most recipes still use cereals and “meat and animal derivatives” rather than true high-meat profiles.</p>	<a href="https://www.royalcanin.com/in">https://www.royalcanin.com/in</a> <a href="#">royalcanin</a>
<b>IndieCat</b>	7/10	<b>9/10</b>	<p>Strong awareness inside India’s “serious cat parent” circles and quick-commerce/D2C channels, plus public award as part of POP’s “Best Budget Premium” win; reach is growing but still below global majors.</p>	<a href="https://www.petsofparadise.store/collections/indie-cat">https://www.petsofparadise.store/collections/indie-cat</a> <a href="#">petsofparadise</a>

			Quality is rated just under Purrrkins because of clear, human-grade-style protein combos and life-stage dry lines that are meat-rich by Indian standards.	
<b>Farmina (N&amp;D / Matisse)</b>	8/10	8/10	<p>Frequently featured in “best cat food in India” guides and premium retailer lists, with strong niche popularity among owners seeking European-style nutrition.</p> <p>Quality is high thanks to higher meat inclusion and grain-free/low-grain options, but price and richness mean it sits just below IndieCat in this ranking.</p>	<a href="https://www.farina.com">https://www.farina.com</a> (global) and Indian retailer listings for N&D/Matisse
<b>Sheba</b>	9/10	7/10	<p>Very strong online and offline presence in India, with dedicated brand pages on major pet sites and deep SKU coverage in wet food and treats, giving it high popularity.</p> <p>Quality is solid as a wet option (good palatability, many real-meat formats) but many SKUs are complementary, not complete, which keeps it mid-table on formulation.</p>	<a href="https://www.sheba.com">https://www.sheba.com</a> sheba
<b>Whiskas</b>	10/10	6/10	Arguably the most recognisable cat food brand in India, with dominating presence on Flipkart, BigBasket, general supermarkets and pet shops; near-universal awareness drives a maximum popularity score.	Example India listing: <a href="https://www.bigbasket.com/pb/whiskas-cat-food">https://www.bigbasket.com/pb/whiskas-cat-food</a> bigbasket

			Quality is acceptable entry-level but limited by cereal-heavy formulas and frequent use of “meat and animal derivatives,” so it ranks mid-low on an ingredient-first scale. <a href="#">bigbasket+1</a>	
<b>Me-O</b>	8/10	5/10	<p>Widely sold across Indian pet shops and e-commerce, with specific traction in Persian/anti-hairball niches, giving it strong but slightly more niche popularity than Whiskas or Royal Canin.</p> <p>Quality is mixed: targeted recipes are useful, but many lines remain cereal-heavy with plant proteins, placing Me-O below the mid-pack on this ingredient-driven scale.</p>	<p>Example India listing: <a href="https://www.justdogsstore.com/products/me-o-persian-anti-hairball-adult-dry-cat-food">https://www.justdogsstore.com/products/me-o-persian-anti-hairball-adult-dry-cat-food</a> <a href="#">pets-lifestyle</a></p>
<b>Drools</b>	8/10	4/10	<p>Strong Indian brand presence across marketplaces and “best brand” listicles, especially as a budget-friendly local option, so popularity is high.</p> <p>Ingredient reviews, however, still flag variability and reliance on generic meat derivatives in several SKUs, so on a strict quality curve it sits below Me-O despite better value perceptions.</p>	<p>Example India listing: <a href="https://www.cessnapetstore.in/blog/post/cat-food-brands">https://www.cessnapetstore.in/blog/post/cat-food-brands</a> <a href="#">cessnapetstore</a></p>
<b>Purina Pro Plan (cat segment in India)</b>	7/10	3/10	Globally very strong, but in India the cat portfolio is narrower than dog and more concentrated in premium online channels and vet recommendations,	<a href="https://www.proplanvetdirect.com/feline-pro-plan-indoor-care-formula-adult">https://www.proplanvetdirect.com/feline-pro-plan-indoor-care-formula-adult</a> <a href="#">proplanvetdirect</a>

			<p>giving it good but not top-tier popularity here.</p> <p>Quality is respectable but, within this specific list, Pro Plan's mainly dry Indian offerings are still more plant-heavy and less "high-meat" than the brands ranked above, especially versus Purrrins/IndieCat/Farmina.</p>	
<b>Applaws &amp; similar natural toppers</b>	6/10	2/10	<p>Well-known among premium, research-heavy cat parents and imported via select Indian channels, but far from household name status, so popularity is niche-moderate.</p> <p>Quality of the <i>toppers themselves</i> is excellent (visible meat, short lists), yet many are complementary, not complete, so as full diets they rank lowest in this table by design.</p>	<p>Example India listing:  <a href="https://www.amazon.in/stores/Applaws/page/5379875FC920-475A-9A18-1CEB3AA69BCA">https://www.amazon.in/stores/Applaws/page/5379875FC920-475A-9A18-1CEB3AA69BCA</a></p>

These scores give you a quick, realistic way to balance brand fame against formulation quality: high popularity doesn't always mean high biological suitability, which is why Purrrins and IndieCat sit at the top of the quality curve even though legacy giants like Royal Canin and Whiskas still dominate raw visibility in India.